

PARTNERSHIP OPPORTUNITIES · BITBASEL MIAMI 2026

# The Next Renaissance.

DECEMBER 2 TO 5, 2026 · THE SAGAMORE SOUTH BEACH



MIAMI ART WEEK

# Miami Art Week brings the whole world into one place.

Every December collectors, investors and the brands that court them land in Miami. For one week, the people you want to reach are all in one city.

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17

Art and design fairs in one week

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1,100+

Exhibitors across the fairs in 2025

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24

Years of Miami Art Week, since 2002

At the center of the week is the Art Basel fair, which drew more than 80,000 visitors in 2025 and 283 galleries from 43 countries and territories.

SOURCES: GREATER MIAMI CVB (ART WEEK FAIR GUIDE, 2026); EACH FAIR'S OWN 2025 EXHIBITOR COUNT, ADDED UP; ART BASEL (SINCE 2002; FAIR FIGURES, 2025)

THE LOCATION · MIAMI BEACH

# BitBasel sits at the center of Art Week.

The Sagamore is on Collins Avenue, a five-minute walk from the Convention Center, where Art Basel Miami Beach runs. Four fairs are within walking distance. Wynwood and the Design District are across the bay.

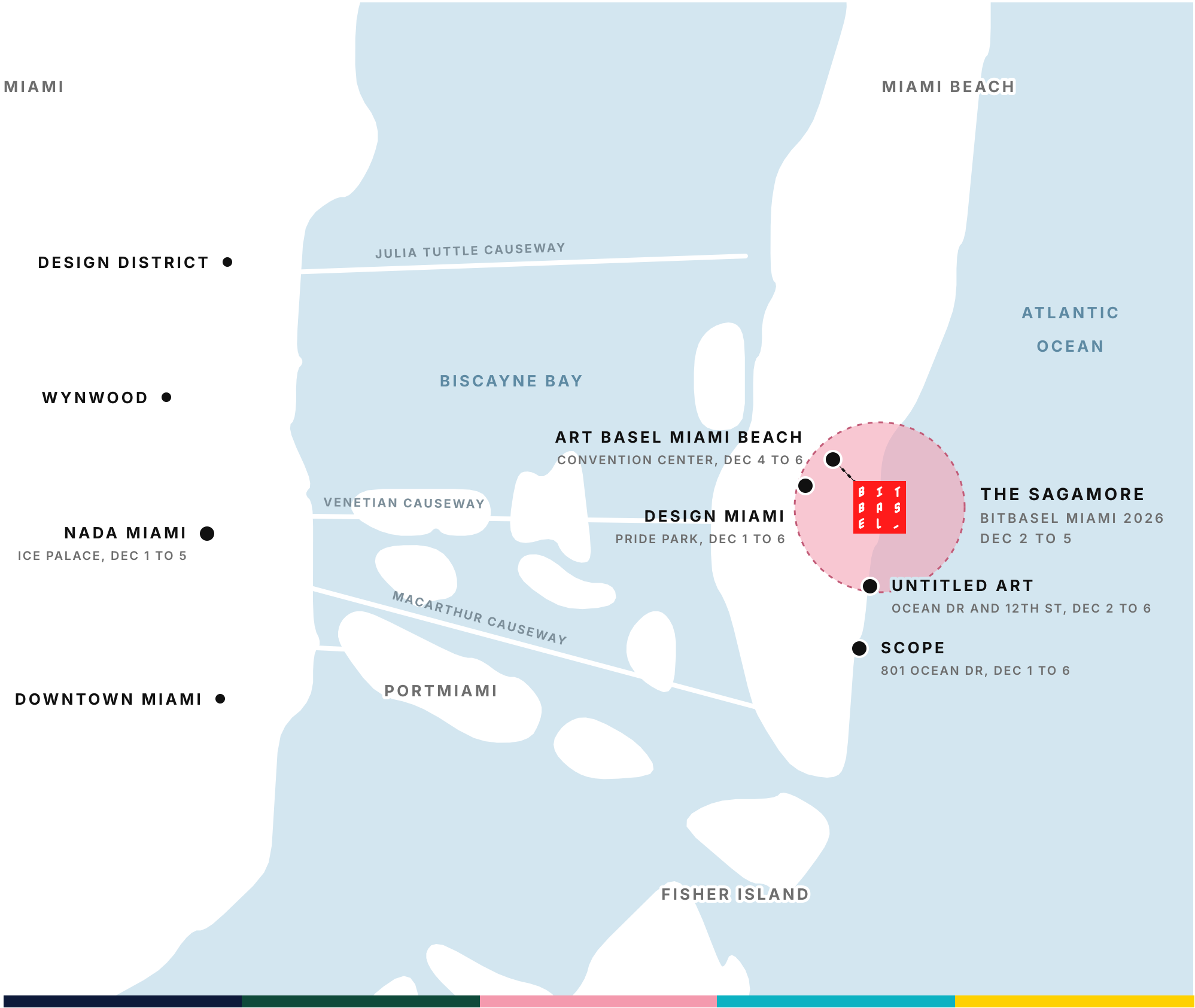


## The Sagamore

Built in 1948 by Albert Anis, on Collins Avenue in the Art Deco district.

1671 COLLINS AVE  
MIAMI BEACH, FL 33139

PINK: A TEN-MINUTE WALK FROM THE SAGAMORE





BITBASEL · WHERE ART BECOMES CAPITAL

# Every year, BitBasel names the theme of its time and invites the people shaping it.



2024 · VOL. 5

## The Future of the Arts.

Tokenization and digital provenance: who owns art, and how we prove it.



2025 · VOL. 6

## Fingerprints of Humanity.

Archiving art in space: what we keep of ourselves, and where.



2026 · VOL. 7

## The Next Renaissance.

AI and a new generation of investors: who makes art, and who pays for it.

2026 · VOL. 7 · THIS YEAR

# The Next Renaissance.

THE AUDIENCE

# Who's in the room: the people who shape culture and the people who fund it.

Collectors, investors, family offices and the brands that serve them. Wednesday and Thursday are closed-door, for investors and family offices.

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40%+

Collectors and high-net-worth individuals

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30%+

Founders and investors

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500+

Family offices represented

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45+

Luxury and consumer brands

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40+

Countries in the room

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25+

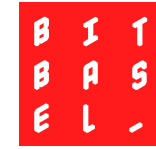
Museums and institutions

2026 PR AND MEDIA PARTNER

Cygalle PR

MEDIA CONNECTIONS

The Hollywood Reporter, WWD, Digital Trends, USA Today, Rolling Stone



## TRACK RECORD

# Six years of partners, press and headliners.

80K+

Attendees across six editions

800+

Artists and creators

2K+

Leads generated

## PAST PARTNERS

NASA

TIME  
STUDIOS



Algorand™

Filecoin



Stacks

SUSTAINABLE  
DEVELOPMENT GOALS

consensus  
by CoinDesk

## AS SEEN IN

Forbes

TIME

CoinDesk



whitewall

PAPER

## ON OUR STAGES

Shaggy, Daymond John, Busta Rhymes, Timbaland, Tim Draper, Rohan Marley, Dr. Sian Proctor, Nicole Stott, XPRIZE.

BITBASEL MIAMI 2026

06



CASE STUDY · ALFA ROMEO

# In 2025, Alfa Romeo opened Art Week with the 33 Stradale.

- 01 **Arrival Showcase** The 33 Stradale on the driveway, where every guest arrives.
- 02 **Art Wall** An artist collaboration with the brand, inside the exhibition.
- 03 **Art car** A car as a canvas, part of the art on campus.



AT THE SAGAMORE, MIAMI ART WEEK 2025

# Four days, five events, a different audience every day.

Wed Dec 2



6 TO 11 PM

## Seed2Table

Web3 and crypto investor night.  
Investors, press and cultural leaders.

400 GUESTS

With KPMG and Delta Air Lines

Thu Dec 3



11 AM TO 11 PM

## Family Office Forum

Culture x capital. 100+ family office  
principals and wealth managers.

800 GUESTS

Fri Dec 4



11 AM TO 11 PM

## BitBasel Day and .ART Awards

Art, innovation and celebration.  
Change makers, founders and  
institutions.

1,000 GUESTS

With The Giving Block, City of Miami Beach  
and UF Blockchain Lab

Sat Dec 5



9 AM TO 1 PM

## The Iconic Sagamore Brunch

Poolside, the 25th edition. Collectors  
and culture.

750 GUESTS

With The Sagamore and The Ritz-Carlton  
Residences



3 TO 11 PM

## Jamaica Basel

Caribbean culture x music. Music  
talent and cultural leaders.

600 GUESTS

With the Government of Jamaica



**BITBASEL X WELLHAUS · FOR WELLNESS, BEAUTY AND BEVERAGE BRANDS**

# The 2026 Wellness Layer with Wellhaus.

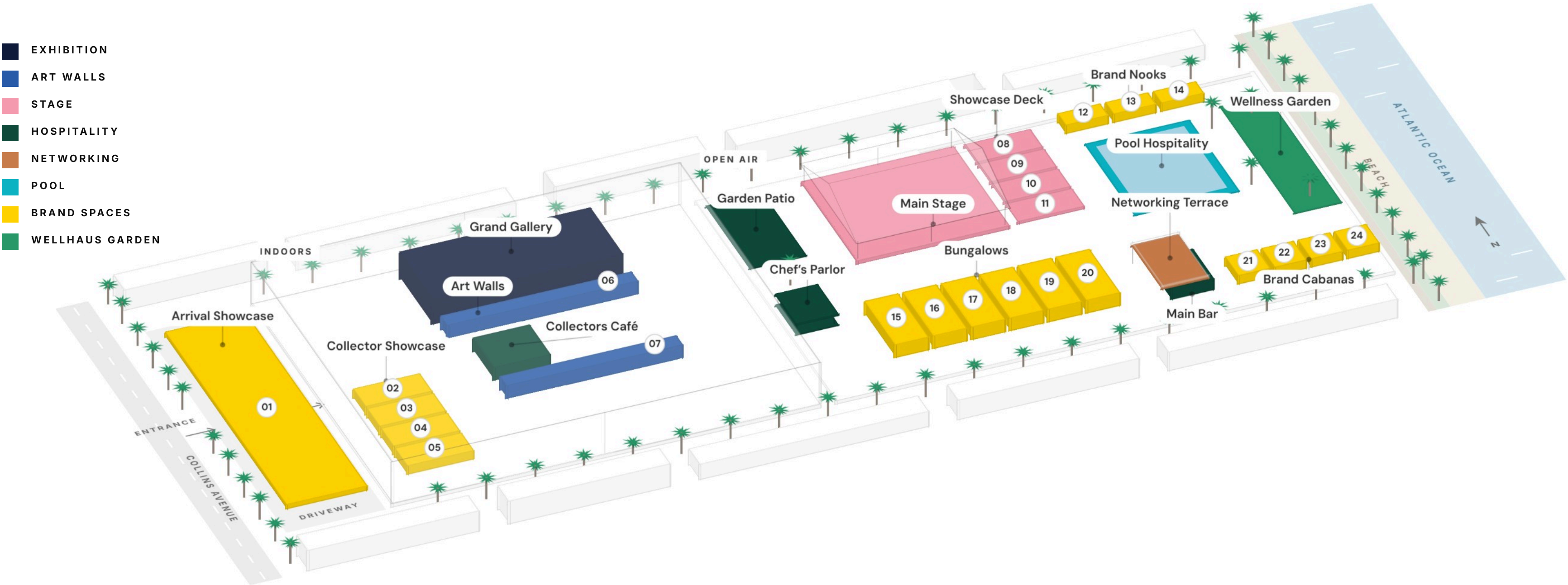
For people who value art, culture, connection and a life well lived. Wellhaus places wellness inside the rhythm of Miami Art Week.

|           |                                                                                                    |
|-----------|----------------------------------------------------------------------------------------------------|
| MORNING   | Movement, recovery sessions and the Wellhaus Buffet Bar.                                           |
| MIDDAY    | Panels on longevity, performance, nutrition, beauty and design.                                    |
| AFTERNOON | Product discovery, treatments and poolside hospitality.                                            |
| WELLHOUR  | A social ritual around beverage culture, premium to zero-proof, with food and Art Week networking. |

Not a wellness expo. Guests taste the product, use it, and remember where they met it.

ONE OCEANFRONT CAMPUS · THE SAGAMORE SOUTH BEACH

# One campus where brands, art and technology come to life.



All five events share one oceanfront campus: galleries, stages, gardens and the pool. The numbered spaces are where partner brands live for the week.

PARTNERSHIP

# Three ways to bring your brand to life.



## Own a footprint

A space for the whole week: a bungalow, cabana, showcase or art wall.



## Own a moment

A stage slot, panel, award or party with your name on it.



## Own a category

The only brand in your category on campus: spirits, wellness, automotive or space.

EVERY PACKAGE IS BUILT FROM SIX BUILDING BLOCKS

On-site presence

Activations

Stage and programming

Brokered introductions

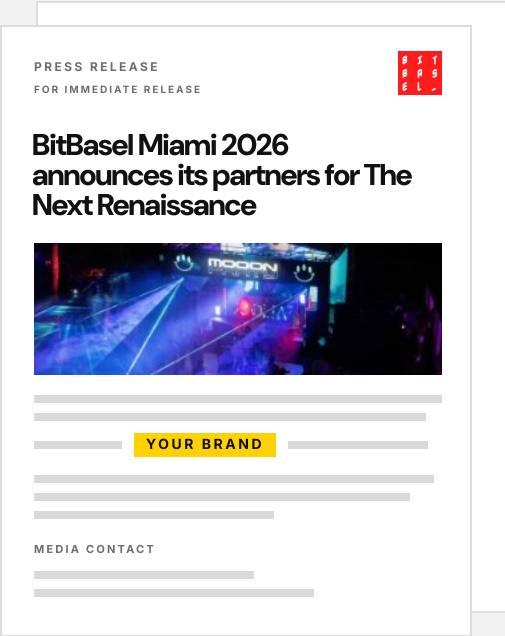
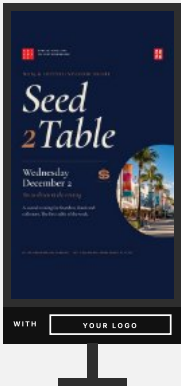
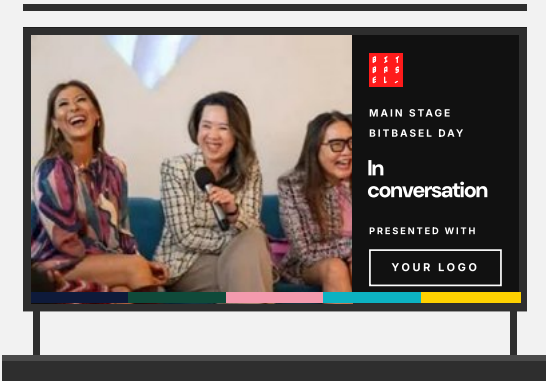
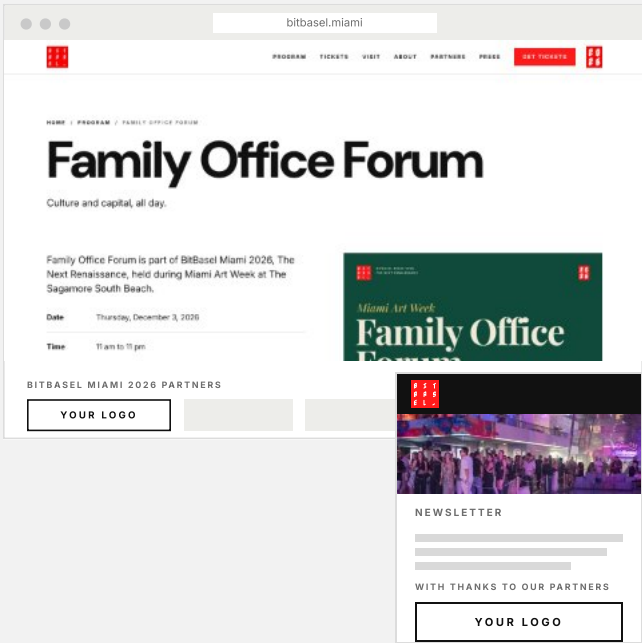
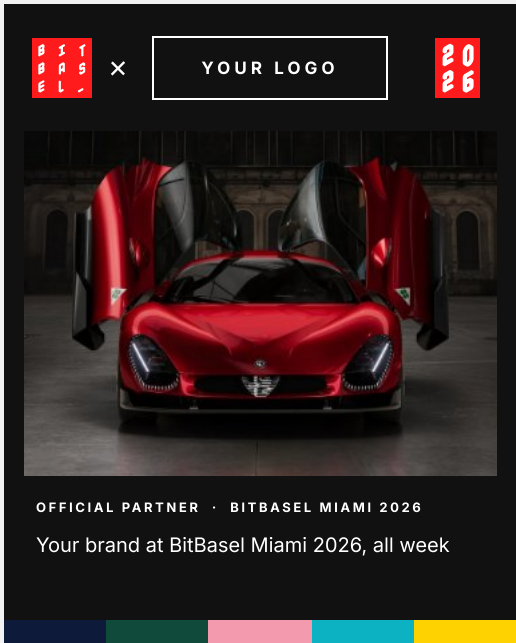
Digital and media

VIP and hospitality



AMPLIFICATION

# Your brand, inside our campaign and our press.



01  
A partner announcement on BitBasel's channels

02  
Posts and stories in the day's colors, with your logo

03  
Your logo on the website, the digital guide and the email

04  
On the screens across the campus

05  
Named in the sponsor announcement and press outreach

IN 2025

35M+ MEDIA IMPRESSIONS

23M SOCIAL VIEWS

100+ PRESS FEATURES



INVESTMENT

# Partnerships start at \$15,000.

Spaces are placed first come. Already taken: Brand Cabanas 23 and 24, and the Wellness Garden.

|                      |                                                                      |                      |
|----------------------|----------------------------------------------------------------------|----------------------|
| Presenting partner   | Your name on the event title, all week                               | \$150,000            |
| Landmark spaces      | Arrival Showcase (01), Grand Gallery, Main Stage, Networking Terrace | \$75,000             |
| Bungalows            | Bungalows 15 to 18, private spaces for hosting and showing           | \$40,000             |
| Hosting rooms        | Chef’s Parlor, Collectors Café, Brand Cabanas 21 to 24               | \$25,000             |
| Showcases            | Collector Showcase 02 to 05 and Showcase Deck 08 to 11, 10 by 8 ft   | \$15,000             |
| Category sponsorship | One brand per category, across the campus                            | \$15,000 to \$75,000 |
| Hosted events        | Your own dinner, salon or party during the week                      | from \$15,000        |

Prices are for the space and its benefits. Building out a space is at the partner’s cost. Every partnership is built around your goals and confirmed in a signed proposal.

NEXT STEP

# Join The Next Renaissance.

Where art, innovation, capital and influence converge. Build relationships that outlast Art Week.

- 01 A short call about what you want to achieve.
- 02 A proposal built around it, with your spaces on the map.
- 03 Your placement confirmed on signature. Spaces go first come.

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